

Chautauqua Opportunities for Development Inc. (CODI) 2025 Gaps Analysis

GAP	ACTION STEPS	WHO IS RESPONSIBLE	TIMEFRAME	ACCOUNTABILITY	PROGRESS
<p>1. Lack of Financial Resources for Childcare Providers.</p>	<p>A. Explore different avenues to finance childcare businesses throughout their business lifecycle.</p> <p>B. Educate CCRR staff about available CODI loan products.</p>	<p>Business Development Specialist/Sr. Accounting Manager</p>	<p>March 2025</p>	<p>Completed loan applications from childcare providers referred by Child Care Council staff.</p>	<p>3/2025 - Meeting scheduled on April 3rd between CODI & CCRR staff to discuss feasibility & parameters of childcare financing opportunities.</p> <p>4/2025 - Conducted initial meeting with CODI & CCRR staff. Determined need for childcare provider financing to resolve inspection related citations. A follow-up meeting will be held to discuss CODI loan products & informational requirements with CCR staff & providers.</p> <p>10/2025 - Pending meeting with CCC staff. Using the Micro Loan product (up to \$5,000). Loan purpose would be limited to Inspector cited improvements. CCC staff would refer providers to CODI staff which will handle the application/closing process.</p>

<p>2. Lack of consultative services (advice /guidance) available to start-up businesses.</p>	<p>A. Reach out to area business partners (banks, SBDC, municipal & economic development centers) in order to create awareness of CODI products and services.</p>	<p>Business Development Specialist/Sr. Accounting Manager</p>	<p>June 2025</p>	<p>Finalized MOU's with business partners and referral tracking.</p>	<p>5/2025 - BDS has reached out to Green Sprout Consulting of Jamestown which provides bookkeeping, payroll and tax preparation services to local businesses with intent of exploring future partnerships to benefit CODI entrepreneurs.</p> <p>9/2025 - Collaboration Agreement has been finalized with Green Sprout Consulting LLC of Jamestown for referral of services between CODI & Green Sprout.</p>
<p>3. Lack of partnerships to increase visibility of the Business Essentials Training (BET) courses.</p>	<p>A. Reach out to economic development and/or lending agencies to offer BET courses as a prerequisite or recommendation to applicants of their programs.</p>	<p>Business Development Specialist/Sr. Accounting Manager</p>	<p>October 2025</p>	<p>Finalized MOU's.</p>	<p>6/2025 - There have been 8 BET graduates (3 in November & 5 in March). Out of these 8 graduates, 5 business owners have been applied & been approved for \$125,000 in MAP Grant funding. Completion of the BET class is a requirement of the MAP program. The MAP program is a partnership between CODI, Chaut. Co.(CCPEG), and NYS HCR.</p>

<p>4. Lack of cost-effective marketing tools available to local businesses to promote their business in the community.</p>	<p>A. Develop marketing/promotional pieces to highlight local businesses via CODI Facebook page and increase awareness of products/services offered by local businesses.</p>	<p>Business Development Specialist/Sr. Accounting Manager</p>	<p>April 2025 (ongoing)</p>	<p>Facebook posts on CODI Facebook page promoting businesses.</p>	<p>2/2025 - 12 local businesses were highlighted. Focus was on Valentine's Day related businesses. (bakeries, wellness, cafe's).</p> <p>5/2025 - Small Business Week - Three businesses were highlighted via FaceBook to promote their products & services.</p> <p>8/2025 - 4 Business of the Week postings to CODI's FB page highlighting local businesses.</p> <p>10/2025 - a total of 22 business were highlighted via Business of the Week postings in FY2025.</p>
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